

a Spectacular Black Girl Art Show 2023



2023 SPONSOR OPPORTUNITIES | [BLACKGIRLARTSHOW.COM](https://blackgirlartshow.com) | [BLACKGIRLARTSHOW@GMAIL.COM](mailto:blackgirlartshow@gmail.com)



WHAT IS IT?

A Spectacular Black Girl Art Show is a national art exhibition tour celebrating the work of black woman artists.

In September 2019, the show was launched in Atlanta, GA with a mission to create unique opportunities for aspiring African American visual artists and artisans. Since then, Black Girl Art Show has created exposure for more than 600+ artists in 12 cities across the U.S.

"I'm creating a desire in my generation to purchase black art & empowering the women behind the work."

That's how curator Joshua Dingle described the inspiration behind the concept. In its 3rd year, A Spectacular Black Girl Art Show is proving to dive deeper than being an event to buy and sell artwork. The creative exhibition travels the US providing a platform for Black and Brown women artists to not only showcase their gifts but also speak their truths and deliver powerful messages through art.

[@BLACKGIRLARTSHOW](#)



\$1.2M+

in revenue for artists
at our shows



500+

black women artists
nationwide



8K+

amazing attendees
nationwide



12

participating U.S.
cities & counting



2023

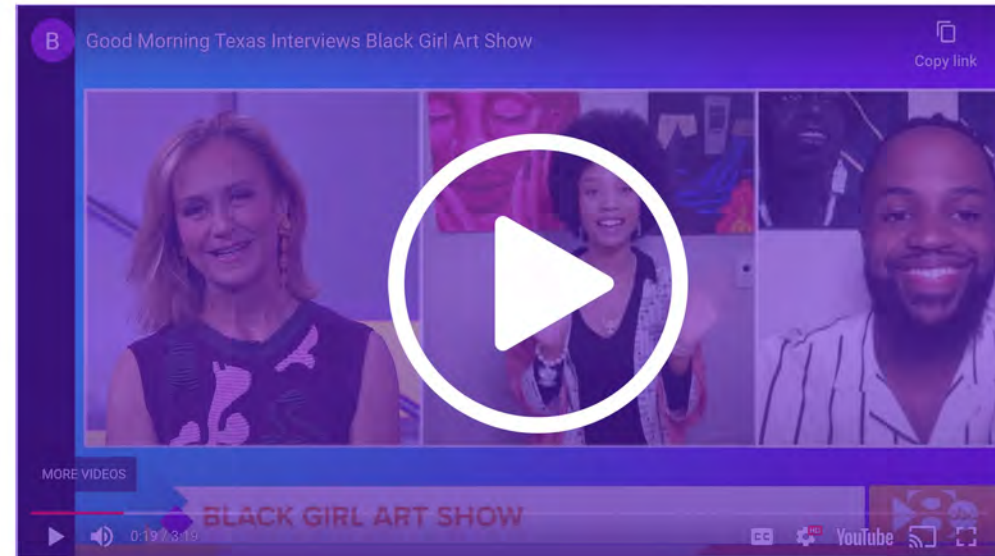
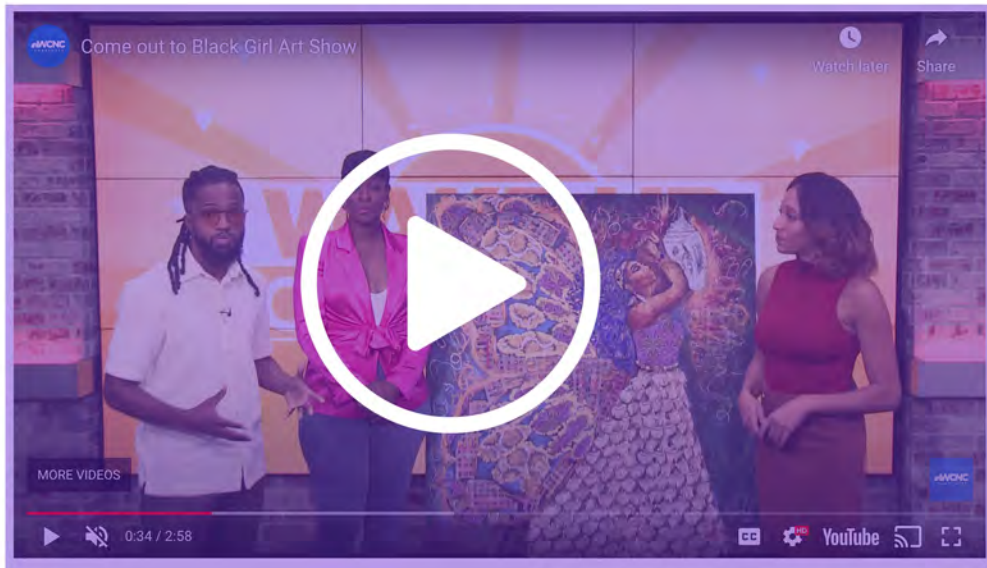
SUMMER/FALL TOUR



- JUNE 25 **Brooklyn, NY**
JULY 9 **Detroit, MI**
JULY 16 **Indianapolis, MN**
JULY 23 **New Orleans, LA**
JULY 30 **Birmingham, AL**
AUG 6 **Washington, D.C.**
AUG 13 **Boston, MA**
AUG 20 **Oakland, CA**
SEPT 3 **Houston, TX**
SEPT 17 **Chicago, IL**
SEPT 24 **Baltimore, MD**
OCT 1 **Raleigh, NC**
OCT 15 **Cleveland, OH**
OCT 22 **Orlando, FL**
OCT 29 **St Louis, MO**
NOV 5 **Columbia, SC**
NOV 12 **Seattle, WA**
NOV 26 **Charlotte, NC**
DEC 3 **Atlanta, GA**

[BLACKGIRLARTSHOW.COM](https://blackgirlartshow.com)

Press





Liked by devinecustomz_devineart and 94 others

bri.kei Always dreamed of being in an art show, and last night was such an amazing experience. Loved being able to share my work and vision with so many people and sell a few pieces too! Excited to see how my work evolves over the next year!

...an
amazing
experience.

- @bri.kei



TARGET

Our audience are thought provoking eclectic individuals passionate about creating change within their communities while supporting art and culture. Our demographics are primarily young professional African American women between 25 and 40 years old.



GENDER

75%
WOMEN



AGE

63%
BETWEEN 25-40



**AVERAGE
HOUSEHOLD
INCOME**

65%
BETWEEN \$60K-\$75K



EDUCATION

42%
COLLEGE GRAD/POST GRAD



SEPTEMBER
2019

DEC
2023

ATTENDANCE

263  725

SOCIAL REACH

140
OUR INSTAGRAM

22,950
PARTICIPANTS REACH

88,000
OUR INSTAGRAM

650,000
PARTICIPANTS REACH

OUR REACH

Corporate Business Sponsorship

\$12.5k

- **Supporting Sponsor for 1 Exhibition**
- **20 Event Tickets**
- **Thank you Card**
- **Exclusive Tshirt Merch**
- **Social Media Mention**
- **Mention in Newsletters**
- **Website Logo Placement**
- **Inclusion and mention in press release**
- **Logo Placement of event flyer**
- **On stage mentions at event**
- **10 ft Booth space or presence on-site**
- **Brand inclusion on all recap assets**

\$17.5k

- **Supporting Sponsor for 2 Exhibitions**
- **25 Event Tickets**
- **Thank you Card**
- **Exclusive Tshirt Merch**
- **Social Media Mention**
- **Mention in Newsletters**
- **Website Logo Placement**
- **Inclusion and mention in press release**
- **Logo Placement of event flyer**
- **On stage mentions at event**
- **10 ft Booth space or presence on-site**
- **Brand inclusion on all recap assets**

\$30k

- **Your “Brand” presents A Spectacular Black Girl Art Show**
- **30 Event Tickets**
- **Thank you Card**
- **Exclusive Tshirt Merch**
- **Social Media Mention**
- **Mention in Newsletters**
- **Website Logo Placement**
- **Inclusion and mention in press release**
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THANK YOU
FOR YOUR SUPPORT



FOLLOW THE MOVEMENT